

A shower toilet at WeberHaus

TOTO has outstanding expertise in shower toilets – and WeberHaus customers who enjoy their wellness-oriented bathrooms agree.



In the past few years, bathrooms have evolved from wet zones to wellness oases. WeberHaus is also following this trend in home design, offering shower toilets from TOTO – the Japanese manufacturer with the most extensive expertise. TOTO is now an integral part of the WeberHaus World of Living, the prefabricated home show park in Rheinau-Linx – and people can try TOTO products here as well. According to Design Director Thomas Hirsch, complicated products like a shower toilet, which functions as both toilet and bidet, still require a bit of explanation. But he’s had his own experiences with the product: “Once you’ve used fresh, warm water for intimate cleansing after using the toilet, you won’t want to do without!”

Those who want a shower toilet in their WeberHaus prefabricated home are thrilled to choose one from the Japanese manufacturer. According to WeberHaus Design Director Thomas Hirsch, this is because of the many years of experience that TOTO has dedicated to developing its shower toilets. “This gives customers more confidence, especially when it comes to a complicated product that requires a bit of explanation, like a shower toilet – which is a toilet and bidet in one,” he explains. The Hall of Creativity at World of Living in Rheinau-Linx is a massive 4,500 m² space showcasing select products from prominent brand-name manufacturers. People spend at least three days browsing, collecting samples and taking a closer look at the fixtures, finishes and furnishings they want in their new WeberHaus. Planning the bathroom is an especially important part of this process, as people are especially willing to spend more for high-quality, long-lasting fixtures and furnishings in this space. Design Director Thomas Hirsch has worked for

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Press Information

prefabricated house manufacturer WeberHaus for over 30 years and leads a team of 22 consultants. He has noticed the same trend and finds TOTO WASHLET to be a truly exceptional product. "WeberHaus stands for quality. It's important to us that the manufacturers we offer do the same and have excellent reputations."

According to Hirsch, TOTO's many years of experience and their exceptional technological expertise are great reasons to choose WASHLET.

Technological expertise makes the difference

The companies initially connected at the ISH trade show, and WASHLETs have been available at World of Living for 12 years now. WeberHaus has around 35 so-called construction forums across Germany and Switzerland where people can make decisions about their WeberHaus projects. But the fine-tuning and final product choices are only made at the Rheinau-Linx location in Baden, or a slightly smaller site in the Sauerland region. "When customers start talking about shower toilets, they are instantly impressed by the benefits of the TOTO models," Thomas Hirsch explains. The sheer size of the company and many years of experience in developing shower toilets fosters trust in this product, which is still unfamiliar to many people. Their timeless design and understated elegance also make these products very appealing. But according to Hirsch, TOTO's technological expertise is what makes all the difference.

Shower toilets require more explanation – but years of experience inspire trust

Despite people's enthusiasm for the shower toilet, it is still not a mainstream product. As such, it requires more detailed explanations than other products. "It helps that our team does training sessions on our different products at least once a month," explains the experienced consultant. This helps everyone learn everything they need to know to explain a complicated product like TOTO WASHLET to customers.

About WeberHaus and design consultation

WeberHaus is one of Germany's manufacturers of prefabricated homes. This family-owned company has been turning homeowners' dreams into reality since 1960. From individually designed architectural houses to versatile model homes and multi-level buildings, all WeberHaus projects use ecological and sustainable construction methods. World of Living is a theme park centred around the topics of building and living. Contractors, clients and interested potential customers can find inspiration and assistance here. The prefabricated home experts invite people to explore their homepage as follows: "In order to turn your dream home into reality, you need to experience the architecture, design, quality and construction with all the senses. You need great ideas and an adventurous spirit. You'll find all of this at World of Living. Fascinating experiences, innovative model homes and brand-name furnishings that leave nothing to be desired."

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Benefits of TOTO WASHLET:

The most important hygiene and comfort features at a glance.

Note: These may vary depending on the model:

- Adjustable warm water cleansing – temperature, spray type and pressure
- Odour absorption
- Heated seat
- EWATER+ cleans the ceramic and wand jet with electrolysed water, which has antibacterial properties
- PREMIST coats the toilet bowl in a fine mist of water prior to use – it's more difficult for dirt and waste to stick to the ceramic when it's wet
- The powerful TORNADO FLUSH thoroughly cleans the entire toilet bowl
- The long-lasting CEFIONTECT glaze keeps the surface looking shiny and new for years while preventing bacteria or dirt from accumulating.
- Optional: Sensor-based lid and automatic flush

For more information about WASHLET, please see:

<https://gb.toto.com/washlets/>

1 In the past few years, bathrooms have evolved from wet zones to wellness oases. WeberHaus is also following this trend in home design, offering shower toilets from TOTO – the Japanese manufacturer with the most extensive expertise. Photo: WeberHaus

2 BeWhen designing their new homes, WeberHaus customers gladly choose TOTO WASHLETs for their many hygiene and comfort features. Photo: WeberHaus

3 TOTO is an integral part of the WeberHaus World of Living, the prefabricated home show park in Rheinau-Linx. People can try out the different hygiene and comfort technologies here. Adjustable intimate cleansing settings, including front cleansing, as well as the odour absorption feature and heated seat, make using the toilet an extremely refreshing experience. Shown here: WASHLET RG. Photo: TOTO / Murr PhotoArt

4 The simple, timeless TOTO WASHLET design appeals to many customers that spend time at the World of Living prefabricated home show park in Rheinau-Linx, carefully choosing the furnishings and fixtures for their new WeberHaus. During their visit, they will also have the opportunity to try WASHLET RG in person. Photo: TOTO / Murr PhotoArt

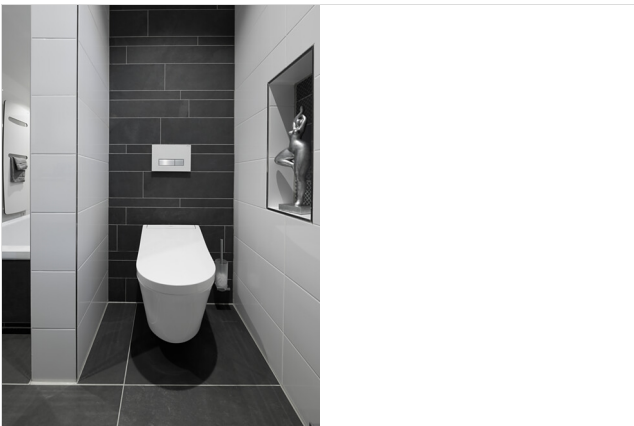
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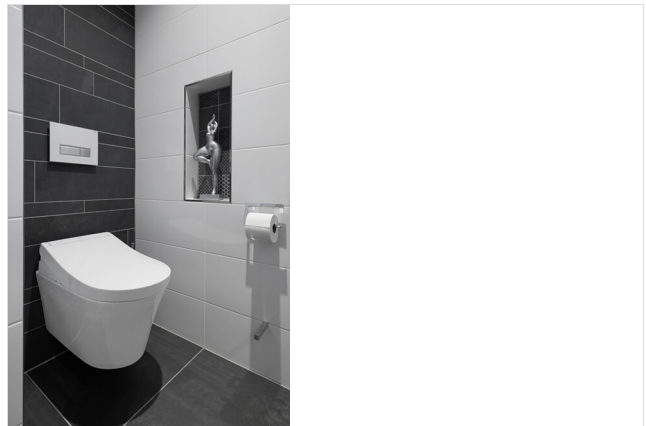
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5 TOTO WASHLET is streamlined and elegant on the outside – with a hygiene powerhouse on the inside. In addition to its many hygiene technologies, like the warm water spray for intimate cleansing, TOTO developed a long-lasting, dirt resistant CEFIONTECT glaze. This makes it practically impossible for bacteria and waste to accumulate and keeps the ceramic surface brilliantly shiny for years to come. Shown here: WASHLET RG. Photo: TOTO / Murr PhotoArt

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About TOTO Europe

TOTO, one of the world's leading sanitary ware companies, has an unwavering focus on people and their well-being. Established in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts for the European market since 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene, integrating technologies into their product designs in a smart, nearly invisible way. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories. In 2020, the company looked back on 40 years of developing and manufacturing its renowned WASHLET™. TOTO supports the development of a fully emission-free society and is very committed to sustainability: By joining the RE100 initiative, TOTO Group will convert all of its facilities to power from sustainable energy sources by the year 2040. The company also received certification from the Science Based Targets Initiative (SBT) to reduce greenhouse gases in line with the Paris Agreement, and to systematically cut CO₂ emissions further on this basis. TOTO employs 30,000 people world-wide.

Read more about TOTO online: gb.toto.com

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