

Strong Statements in the Bath

TOTO introduces the premium NEOREST collection in matte black and matte white at ISH 2025.



Meet TOTO's latest design options for sophisticated bathrooms: The new matte white and matte black versions elevate TOTO's premium NEOREST collection, creating a unique ambience in these intimate spaces. The NEOREST Toilet with integrated WASHLET (WX) and coordinating washbasins look especially exclusive in matte black – and very minimalist in matte white. The splash-free automatic faucet is also available in matte black and brushed nickel to complete the collection. The bi-colour Flotation Tub is also a perfect match.

Black is an expressive, unexpected colour in bathroom interiors – the perfect foundation for staging interesting spaces. The new matte black edition of the premium NEOREST collection provides inspiration for designing high-end bathrooms in darker hues.

Exclusive design, luxury and elegance

One of the highlights at ISH 2025 is NEOREST WX, TOTO's toilet with integrated WASHLET, in matte black – including push plate and remote control. The extra-slim TL Vessel and ZN Autofaucet are the perfect complements. According to a statement from TOTO, "Black represents exclusive design, luxury and elegance more than practically any other ceramic colour." The matte white version is another newcomer to TOTO's colour palette. This gives the NEOREST collection a timelessly minimalist, effortless look that exudes understated elegance. The new black and white versions also have a unique texture. The velvety surface appeals to the senses – enhancing the feeling of well-being in the bath.

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The pinnacle of comfort and design: the new bi-colour Flotation Tub

Freestanding bathtubs are synonymous with pure luxury in the bathroom. The popular Flotation Tub is extraordinary for its ergonomics alone: It promises to put the bather's body in the ideal position for total relaxation. Thanks to TOTO's Zero Dimension technology, the shape of the tub mimics an astronaut's posture while weightless in space. Now, TOTO has given the Flotation Tub an elevated design – and is introducing this new bi-colour version at ISH 2025. This eye-catcher makes its strongest statement in dark-colour bathrooms, making it the perfect complement to the NEOREST black matte collection. The tub's exterior is also matte black, while the inside shines in pure white.

TOTO inspires with a fresh look & feel

TOTO stands for extraordinary durability, functionality and hygiene like practically no other company. Once again, the Japanese sanitary expert proves how beautifully their popular, technologically sophisticated products can inspire with a fresh look and feel. TOTO describes the new edition of their premium NEOREST collection as the “essence of elegance and perfection.”

Düsseldorf, March 2025

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1 TOTO describes bathrooms with black ceramics as the “essence of elegance and perfection”. The premium NEOREST collection in matte black also has a luxurious and velvety texture. New introductions at ISH include the NEOREST WX with integrated WASHLET and freestanding Flotation Tub in its new bi-colour version. Photo: TOTO

2 A strong accent in modern bathrooms: NEOREST WX is now available in black matte – a stylish new colour for the exclusive toilet with integrated WASHLET. Photo: TOTO

3 The ultimate addition to wellness-inspired bathrooms. The tub has perfect ergonomics to ensure total relaxation – and the new bi-colour version makes it a design highlight. It’s black matte on the outside, white on the inside. Photo: TOTO

4 Perfect harmony: The extra-slim NEOREST vessels and coordinating automatic faucet are available in black matte versions. Photo: TOTO

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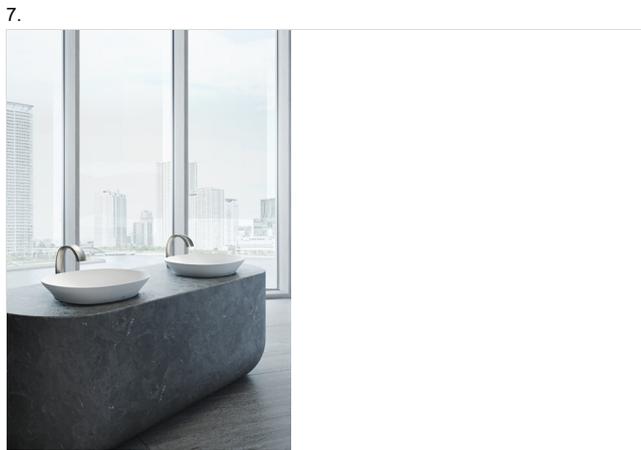
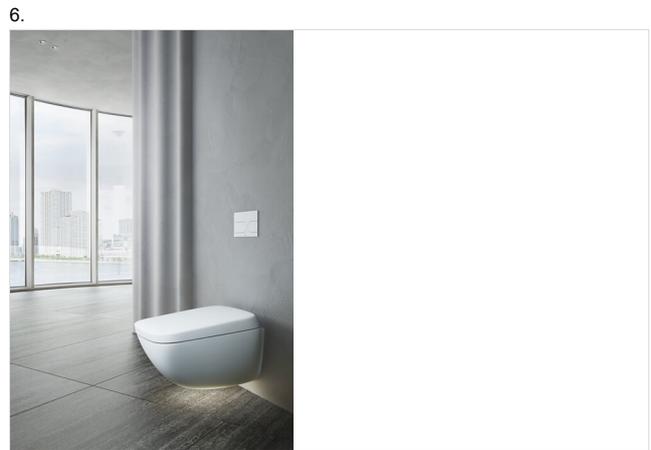
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5 TOTO offers greater design flexibility for sophisticated bathrooms. White is a timeless, minimalist colour. The new white matte version has a luxurious, velvety texture and an exclusive aesthetic. Photo: TOTO

6 Pure luxury and wellness. The premium NEOREST WX toilet with integrated WASHLET is the highlight of the collection, including all hygiene and comfort features available from TOTO. The company is introducing a new white matte version at ISH 2025. Photo: TOTO

7 TOTO expresses the new white matte ceramic as “understated, yet extraordinary.” The premium NEOREST vessels in matte white and matte black will be introduced for the first time at ISH 2025. The Autofaucet ZN in brushed nickel perfectly complements both colour versions. Photo: TOTO



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About TOTO Europe

TOTO, one of the world's leading sanitary ware companies with 36,000 employees world-wide, has an unwavering focus on people and their well-being. Since its foundation in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts – entering the European market in 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene, integrating easy-to-use technologies into their product designs in a smart, nearly invisible way. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories. The company can look back on over 40 years of success in developing and manufacturing WASHLET, having sold over 60 million of them world-wide so far.

TOTO is strongly committed to improving people's well-being – as well as that of our planet. TOTO joined Initiative RE100 with the goal of becoming an emission-free company and is working towards achieving carbon neutrality at all its locations by 2050 – primarily through the consistent use of renewable energies. In 2021, TOTO received certification from the Science Based Targets Initiative (SBTi) for adopting targets in line with Paris Climate Accord. By selling and developing products that save water, the company is helping conserve resources each and every day. Sustainable products will make up 83% of TOTO's portfolio by 2030 – with innovative technologies dramatically cutting water consumption. With these steps, TOTO is pursuing complete climate neutrality by 2050 – see our Integrated Report 2024 for more details.

More about TOTO: eu.toto.com

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