

Light and Shadow in Dialogue

Matte white and matte black are stylish additions to TOTO's range of colour and texture options for the popular RP Toilet, WASHLET RW and asymmetrical TA Vessel.



Black introduces a new dimension in bathroom design – lending depth and elevating ceramics to another aesthetic level. The velvety texture of matte surfaces has a unique impact that extends beyond the visual realm. It reveals a subtle dialogue between light and shadow, shape and structure. This new matte look, whether in black or white, turns an encounter with TOTO bathroom products into a sensual experience. They're minimalist and streamlined, yet approachable – ideal for residential bathrooms, top-tier hotels, exclusive restaurants and representative areas in public buildings.

TOTO is introducing their most popular products – RP Toilet, WASHLET RW and the iconic, asymmetrical TA Vessel – in new matte black and matte white versions for the first time at ISH 2025. These ceramic products come with push plates and remote controls in coordinating colours. The timelessly elegant ZL Faucet is also available in matte black and brushed nickel – the perfect combination of aesthetics and functionality.

matte black: strikingly elegant

The matte black finish gives ceramics a powerful and striking elegance, granting them a certain depth and presence in the space. The RP Toilet and WASHLET RW are beautiful accents that look especially luxurious in this soft, dark texture. Strong and composed, the matte black objects serve as visual anchors in the room design. The subtle interplay with light and shadows creates a moody yet opulent ambience.

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matte white: effortlessly minimalist

The same products are timelessly minimalist in matte white. They bring an effortless and understated elegance to the bathroom, making the space appear larger while exuding a sense of tranquillity. The matte surface underscores the minimalist design, incorporating seamlessly into bright, light-filled bathrooms. Pure and clean, matte white transforms the bath into a veritable oasis. The streamlined design reflects the Japanese values of balance and moderation. At the same time, TOTO is providing the inspiration and flexibility for designers to develop uniquely creative concepts. These versatile ceramics are flexible, elegant solutions for modern bathrooms that complement all kinds of spaces and designs.

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1 The matte black colour and texture option brings stylish contrasts to the bath that underscore modern designs. WASHLET RW – TOTO’s top model – and the TA Vessel are now available in this timeless finish. The coordinating push plate, WASHLET remote control and ZL Faucet complete the look. Photo: TOTO

2 The TOTO RP Toilet in matte black features the efficient TORNADO FLUSH for the ultimate hygiene – plus a flawless design that showcases the subtle interplay of colour and texture. Photo: TOTO

3 TOTO WASHLET RW in luxurious matte black pairs extraordinary comfort with elegant design and advanced hygiene. The matte, velvety texture lends sophistication and depth to the bathroom. This stylish eye-catcher includes all the features people expect from WASHLET – for unparalleled comfort with every use. Photo: TOTO

4 TOTO’s asymmetrical TA Vessel now elevates the company’s product portfolio in matte black as well. Made of TOTO’s extra-slim Linearceram material, the new finish enhances the slender lines of this design icon – giving it impressive depth. Photo: TOTO

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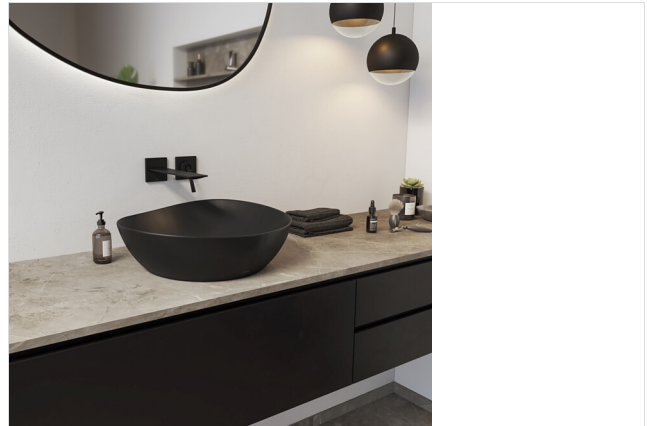
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5 Reinterpreted in matte white, these TOTO ceramics blend effortlessly into every bathroom. The elegant RP Toilet and asymmetrical TA Vessel are radiant in this modern white finish. The coordinating push plate completes the overall look. Photo: TOTO

6 TOTO's RP Toilet in matte white is a timeless highlight with broad appeal thanks to its velvety look and outstanding hygienic features. Understatedly elegant, it complements all types of bathroom designs. Photo: TOTO

7 TOTO WASHLET RW offers the ultimate in comfort, design and hygiene – now available in elegant matte white. The velvety texture provides subtle accents in sophisticated bathrooms. Including features like gentle intimate cleansing, an integrated dryer, heated seat and automatic odour absorption, every visit to the toilet enhances the user's well-being. Photo: TOTO

8 TOTO's asymmetrical TA Vessel in exquisite matte white makes a chic design statement in the bathroom. Its special design and extra-slim Linearceram material give the washbasin a soft, delicate look. It's a highlight in every bathroom. Photo: TOTO

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About TOTO Europe

TOTO, one of the world's leading sanitary ware companies with 36,000 employees world-wide, has an unwavering focus on people and their well-being. Since its foundation in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts – entering the European market in 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene, integrating easy-to-use technologies into their product designs in a smart, nearly invisible way. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories. The company can look back on over 40 years of success in developing and manufacturing WASHLET, having sold over 60 million of them world-wide so far.

TOTO is strongly committed to improving people's well-being – as well as that of our planet. TOTO joined Initiative RE100 with the goal of becoming an emission-free company and is working towards achieving carbon neutrality at all its locations by 2050 – primarily through the consistent use of renewable energies. In 2021, TOTO received certification from the Science Based Targets Initiative (SBTi) for adopting targets in line with Paris Climate Accord. By selling and developing products that save water, the company is helping conserve resources each and every day. Sustainable products will make up 83% of TOTO's portfolio by 2030 – with innovative technologies dramatically cutting water consumption. With these steps, TOTO is pursuing complete climate neutrality by 2050 – see our Integrated Report 2024 for more details.

More about TOTO: eu.toto.com

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