

World-class Toilets for CHIO, the World Equestrian Festival

TOTO provides luxurious toilet facilities in exclusive containers



Major events, like the world-famous CHIO World Equestrian Festival in Aachen, attract guests including royalty, celebrities and prominent political figures. And at some point during this event, these VIPs will have to use the toilet. A nightmare? Not in this case. At CHIO, held from 27.6 to 6.7, the toilets in the Champions Circle exuded a certain exclusivity – leaving nothing to be desired when it comes to cleanliness and hygiene.

Henning Senger, owner of Senger Gebäudetechnik GmbH & Co. KG, discovered an exciting line of business in equipping and renting exclusive container toilets for temporary use – which also benefits TOTO. Four exclusive container toilets featuring TOTO WASHLET were available for use at CHIO.

The highest standards of VIP comfort

Henning Senger is an important partner to TOTO, a Japanese company specialised in high-end bathroom solutions. Senger considers one TOTO WASHLET to be a state-of-the-art addition to his extraordinary container toilets. “The advantages they offer in terms of cleanliness and hygiene meet the high standards of guests who spend their time in the exclusive Champions Circle area,” explains the experienced sanitary specialist. For many guests, intimate warm water cleansing is an entirely new experience. Others are familiar with WASHLET from their stays in elevated five-star hotels around the world. Using WASHLET is especially comfortable at major events during warm summer temperatures – and Senger believes that it should always be part of his VIP containers. Henning Senger knows first-hand: “TOTO stands for high-end ceramics that retain their brilliance even after intensive use over many years. They look as clean and new as on the first day.”

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A sense of style and appreciation

After the CHIO in Aachen, the containers featuring TOTO WASHLET will continue on for use at premium automobile manufacturers, exclusive sports and corporate events, as well as weddings. "We want guests to be surprised and delighted when they go to the toilet. Our containers are more than just clean and functional – they convey a sense of style, comfort and appreciation," continues Senger.

Henning Senger is a member of bad & heizung concept AG, a German association of high-end bathroom construction companies that specialise in heating as well as bathroom design and renovation.

Three questions for Henning Senger:

How did you come up with the idea to design and rent exclusive container toilets?

Henning Senger: We had this crazy idea while we were at a wedding. The bride and groom had an amazing tent, great food, music and performances – everything your heart could desire. But the portable toilets just weren't right for this event. We thought that we could make a better solution and started working on it the following Monday. First, we bought a trailer and converted it into a high-end toilet. In the meantime, we've switched from trailers to containers. But this is how we started 15 years ago – with enthusiasm and a passion to create something new.

What is your approach?

Henning Senger: Our goal is to offer portable toilet solutions that are more than just functional. We design high-end container toilets that blend seamlessly into every sophisticated event – in terms of their look, technology and service. An especially important aspect of our business is that our toilets be more than just clean and functional – they convey a sense of style, comfort and appreciation. This requires modern equipment, high-quality materials, carefully considered room layouts, lighting, mirrors, and often small extras like music or fragrance systems.

What do your customers appreciate about your containers?

Henning Senger: Our customers appreciate the combination of quality, design and comfort. Our list of references ranges from prominent automobile manufacturers to premium industry partners and event agencies who want to make every aspect of their visitors' experience exclusive and elevated. In addition to being functional, our containers need to impress – after all, the quality is in the details. Usually, it's a positive surprise for every guest!

Düsseldorf, July 2025

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1 The container toilets designed by Henning Senger, owner of Senger Gebäudetechnik GmbH & Co. KG, meet all VIP expectations at exclusive events. The highlight: Integrated TOTO WASHLET models ensure that the discerning guests enjoy the greatest possible hygiene and well-being. Photo: TOTO

2 Even the entrance to one of the four exclusive portable container toilets at the prestigious CHIO Aachen World Equestrian Festival shows that modern event architecture can deliver a visitor experience that meets exacting standards. Photo: TOTO

3 CHIO Aachen is the world's largest equestrian tournament, attracting fans from around the world each summer. The event's location, flair and VIP hospitality make this a singular experience. Photo: TOTO

4 Top athletic performances, international flair and a unique tournament location: CHIO Aachen is among the most prestigious events in equestrian sports, thrilling global audiences year after year. Photo: TOTO

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5 Henning Senger recognised that VIP events need to include sophisticated portable sanitary facilities. One of the main products featured is TOTO WASHLET. Photo: TOTO

6 What Henning Senger prepared for VIP guests at CHIO had little in common with conventional portable toilets. His solution included elegant, stylish washbasins from TOTO. Photo: TOTO

7 The portable VIP container toilet has a bright, welcoming feel. Photo: TOTO

8 An elegant row: The portable VIP container toilets feature high-end TOTO toilets – stylish, functional and comfortable. Photo: TOTO

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9 A look inside the simple, elegantly designed waiting area for the women's toilet – this space would be busy when the container is in use. Photo: TOTO

10 Comfort at the touch of a button: TOTO WASHLET has a remote control that allows people to set their individual preferences – even in the exclusive portable VIP toilets. Photo: TOTO

11 Alexa and Henning Senger are experts in designing portable luxury toilets. They've discovered and expanded an exciting line of business. According to Henning Senger, TOTO WASHLET is a standard feature in the exclusive VIP container toilets. Photo: Senger Gebäudetechnik GmbH & Co. KG

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About TOTO Europe

TOTO, one of the world's leading sanitary ware companies with 36,000 employees world-wide, has an unwavering focus on people and their well-being. Since its foundation in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts – entering the European market in 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene, integrating easy-to-use technologies into their product designs in a smart, nearly invisible way. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories. The company can look back on over 40 years of success in developing and manufacturing WASHLET, having sold over 60 million of them world-wide so far.

TOTO is strongly committed to improving people's well-being – as well as that of our planet. TOTO joined Initiative RE100 with the goal of becoming an emission-free company and is working towards achieving carbon neutrality at all its locations by 2050 – primarily through the consistent use of renewable energies. In 2021, TOTO received certification from the Science Based Targets Initiative (SBTi) for adopting targets in line with Paris Climate Accord. By selling and developing products that save water, the company is helping conserve resources each and every day. Sustainable products will make up 83% of TOTO's portfolio by 2030 – with innovative technologies dramatically cutting water consumption. With these steps, TOTO is pursuing complete climate neutrality by 2050 – see our Integrated Report 2024 for more details.

More about TOTO: eu.toto.com