

TOTO: Bronze Sponsor of EXPO 2025 in Osaka

The international audience at the Osaka World Expo enjoys the highest standards of hygiene



TOTO is a Bronze Sponsor and Official Partner for the World Expo, which will take place from 13 April to 13 October 2025 in Osaka, on Yumeshima Island. A total of 160 participating countries and regions will present innovative solutions for the challenges facing modern society and encourage international dialogue at this event, themed “Designing Future Society for Our Lives”. Based in Japan, the international bathroom supplier is using the global exhibition as an opportunity to share Japan’s advanced sanitary culture – ensuring cleanliness and comfort at a variety of Expo event locations.

The Expo grounds are dominated by a circular structure that aims to bring the sea and sky together: Designed by Japanese architect Sou Fujimoto, the “Grand Ring”, a wooden construction measuring about 2 kilometres long and 20 metres tall, is considered the largest wooden architectural structure in the world. The individual pavilions are positioned inside and directly adjacent to this ring to symbolise the idea of “unity in diversity”. This impressive structure is designed to inspire visitors and promote cooperation between the participating nations.

Clean, refreshing moments in high-traffic areas

TOTO is one of the most internationally renowned Japanese sanitary companies and a Bronze Sponsor of EXPO 2025. The company is making a special contribution to the event in Osaka. TOTO products are found in many different locations throughout the Expo grounds: in the EXPO Hall designed by Toyo Ito, the Japan Pavilion, and in the Osaka Healthcare pavilion, where they are even part of the exhibition. Four relaxation areas, eight public toilets and the toilet facilities at the Yumeshima metro station also feature TOTO toilets, urinals, WASHLETs,

Product Related Inquiries

Press office UK:

INDUSTRY PUBLICITY
Phone:
+44 (0) 20 8968 8010
hq@industrypublicity.co.uk

Press office Europe:

Anja Giersiepen
anja.giersiepen@toto.com

TOTO on the Internet:

gb.toto.com

washbasins and faucets. TOTO is providing veritable oases in the midst of high-traffic public areas in the form of these toilet facilities, primarily designed by young architecture firms.

TOTO in the Osaka Healthcare Pavilion

Themed “Reborn”, the Osaka Healthcare Pavilion is presenting new beginnings and renewal in the context of holistic health. Visitors can experience innovative technologies and sustainable concepts for the future of healthcare at seven different stations. The focus is on topics like nutrition, mind and body, as well as the integration of personal health data to run through individual future scenarios.

The exhibition also includes accessible toilet facilities designed and equipped by TOTO as the pavilion’s official partner. When developing these facilities, TOTO worked with 22 “troubleshooters” – people with very different limitations who served as consultants. They contributed their experiences with using public toilets to help TOTO design the ideal solutions.

The equipment and floor plans were tested in advance at the TOTO Technical Center and optimised based on true-to-scale models. The result: A toilet for the future that is both functional and socially inclusive – a place where everyone can feel welcome and respected.

EXPO Hall and Japan Pavilion

TOTO also elevated EXPO Hall and the Japan Pavilion with the highest calibre of sanitary technology and comfort. TOTO toilets, urinals and state-of-the-art WASHLETs show the successful combination of innovative design and Japanese sanitary culture.

Designed by Toyo Ito, EXPO Hall is the most significant building at the entire world’s fair. It is the location for major music events, theatre and artistic performances. It has a striking circular floorplan and flowing roof made of shimmering gold – a modern interpretation of the “Tower of the Sun” from Osaka’s EXPO 1970. The hall accommodates around 1,900 people, including wheelchair spaces. It is a festive site for all visitors – a space that symbolises a “bright future for our lives”.

The circle also dominates the design of the Japan Pavilion, designed by renowned Japanese architecture firm Nikken Sekkei. The striking, circular construction is made up of many cross-laminated timber panels, assembled using a traditional Japanese construction technique. It symbolises the lifecycle as well as Japan’s cultural and ecological values. This “living building” has a biogas facility that produces energy from Expo waste. The entire structure will be reused after the exhibition – a symbol of sustainability and the circular economy.

TOTO supports the vision of EXPO 2025

TOTO actively supports the vision of EXPO 2025 with their commitment to innovative sanitary solutions and their clear focus on hygiene and comfort. The company is delighted to welcome visitors to Osaka, where they can share the advanced toilet technologies found in Japan.

Düsseldorf, July 2025

Reprint free of charge/Copy requested

Links

Official website of Expo 2025 in Osaka, Japan: <https://www.expo2025.or.jp/en/>

Entrance tickets for the Expo: [Tickets](#)

Calendar of all events at the Expo: [Event Calendar](#)

1 Designed by Japanese architect Sou Fujimoto, the Grand Ring is the main architectural construction at EXPO 2025 in Osaka. This symbol of global cooperation and shared progress connects and provides access to the pavilions. Photo: TOTO

2 The Osaka Healthcare Pavilion invites people to discover innovative technologies and sustainable concepts for the future of holistic health care. The theme of this pavilion is “Reborn”. Photo: TOTO

3 Part of the exhibition at the Osaka Healthcare Pavilion, toilets equipped with TOTO products show how inclusive design, outstanding comfort, sustainability and accessibility unite all visitors. Photo: TOTO

4 Designed by Toyo Ito, the “Shining Hat” pavilion makes a stunning impression with its arched architecture and shining golden roof. Photo: TOTO

1.



2.



3.



4.



Headquarters & Registered Office
TOTO Europe GmbH
Zollhof 2
40221 Düsseldorf
Germany

UK registered office
London concept store
(Registered in England and Wales
as an Overseas Company,
number RC029181)
140-142 St. John Street
London EC1V 4UA, UK

P +44(0)207 831 7544
F +44(0)207 5666 322
teu.london@toto.com
gb.toto.com

The Bank of Tokyo-
Mitsubishi UFJ Ltd.
Sort Code 6001
Accounts No. 3301-GBP-CUA 284422

SWIFT BIC: BOTKGB*
IBAN: GB94 BOTK 6001 0900 2844
22
UK VAT No. 984 7767 44

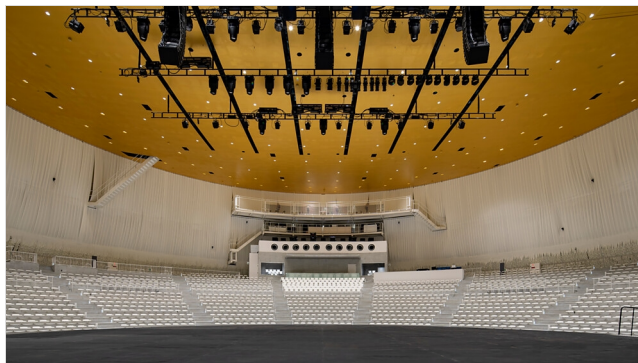
5 The spacious structure is the main event location for highlights like the opening and closing ceremonies of EXPO 2025 in Osaka. Photo: TOTO

6 TOTO's bathroom facilities in EXPO Hall provide fully accessible access to the highest possible comfort and hygiene. Photo: TOTO

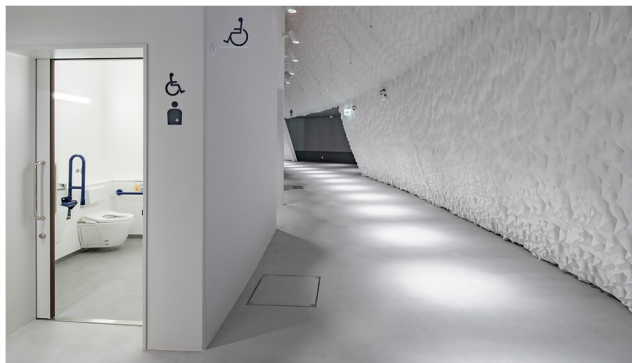
7 TOTO's modern washbasins in EXPO Hall have touch-free automatic faucets to make handwashing especially hygienic and convenient for all visitors. Photo: TOTO

8 Designed by architecture firm Nikken Sekkei, the Japan Pavilion symbolizes the circle of life – bringing a Japanese aesthetic to sustainable construction. Its open structure is made of reusable cross-laminated timber panels. Photo: TOTO

5.



6.



7.



8.



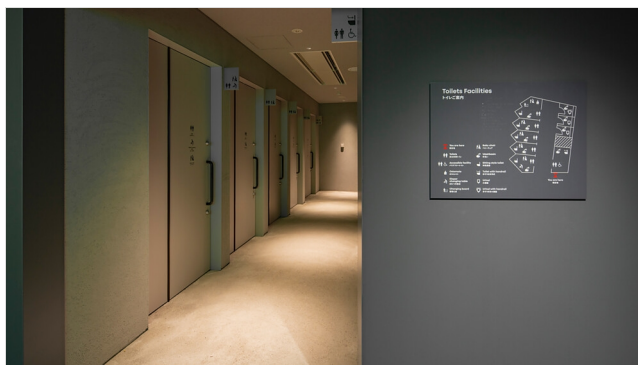
9 A directory shows the various features available in the Japan Pavilion toilets, all equipped by TOTO. Photo: TOTO

10 The multifunctional relaxation area at the Expo's western entrance is covered with colourful material panels and offers a view of the sea. It's one of four relaxation areas equipped with TOTO toilets and WASHLETs. Photo: TOTO

11 The public "Stone House Toilet" incorporates centuries-old granite – originally intended for Osaka Castle – in its modern architecture. It brings history, nature and mankind's efforts together to create an inspiring space where people can reflect on enduring values – with toilets equipped by TOTO. Photo: TOTO

12 The Yumeshima metro station opened in January 2025. This important access point to the Expo grounds is the last stop on the Osaka Metro's Chuo line. The train runs through an underwater tunnel to reach the island. Photo: TOTO

9.



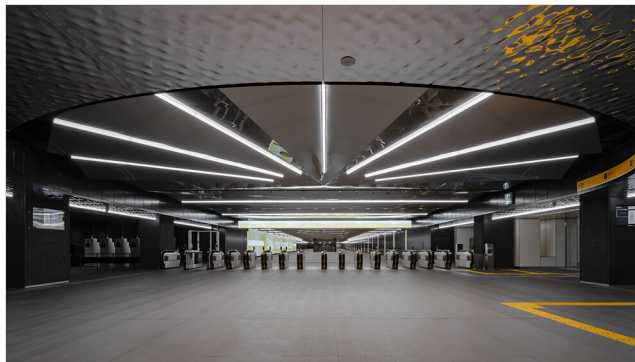
10.



11.



12.



13 Accessible toilet facilities equipped by TOTO at the Yumeshima metro station ensure the greatest possible hygiene for everyone attending EXPO 2025 in Osaka. Photo: TOTO

13.



Headquarters & Registered Office
TOTO Europe GmbH
Zollhof 2
40221 Düsseldorf
Germany

UK registered office
London concept store
(Registered in England and Wales
as an Overseas Company,
number RC029181)
140-142 St. John Street
London EC1V 4UA, UK

P +44(0)207 831 7544
F +44(0)207 5666 322
teu.london@toto.com
gb.toto.com

The Bank of Tokyo-
Mitsubishi UFJ Ltd.
Sort Code 6001
Accounts No. 3301-GBP-CUA 284422

SWIFT BIC: BOTKGB*
IBAN: GB94 BOTK 6001 0900 2844
22
UK VAT No. 984 7767 44

About TOTO Europe

TOTO, one of the world's leading sanitary ware companies with 36,000 employees world-wide, has an unwavering focus on people and their well-being. Since its foundation in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts – entering the European market in 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene, integrating easy-to-use technologies into their product designs in a smart, nearly invisible way. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories. The company can look back on over 40 years of success in developing and manufacturing WASHLET, having sold over 60 million of them world-wide so far.

TOTO is strongly committed to improving people's well-being – as well as that of our planet. TOTO joined Initiative RE100 with the goal of becoming an emission-free company and is working towards achieving carbon neutrality at all its locations by 2050 – primarily through the consistent use of renewable energies. In 2021, TOTO received certification from the Science Based Targets Initiative (SBTi) for adopting targets in line with Paris Climate Accord. By selling and developing products that save water, the company is helping conserve resources each and every day. Sustainable products will make up 83% of TOTO's portfolio by 2030 – with innovative technologies dramatically cutting water consumption. With these steps, TOTO is pursuing complete climate neutrality by 2050 – see our Integrated Report 2024 for more details.

More about TOTO: eu.toto.com