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### Explore the world of TOTO

TOTO invites you to explore their fascinating bathroom installation – in the Forum at ISH 2025 from 17 to 21 March.



TOTO, Japan's international supplier of sanitary ware and comprehensive bathroom products, is presenting at the Forum at ISH 2025 for the second time. Visitors can look forward to an impressive installation spanning 1,500 m2 full of new, inspiring products, exquisite sanitary ceramics, faucets and accessories – as well as the wonderful hospitality Japan is known for around the world.

Synonymous with innovative bathroom solutions, TOTO is bringing yet another inspiring exhibition to this year's ISH – full of creative newcomers and timelessly elegant designs. The Japanese company is exploring new design possibilities, with inventive products that redefine modern minimalism with functional highlights.

#### Be inspired

At ISH 2025, TOTO is expanding its range of colours and surface textures to include exciting new matte black and white variations. These new options allow for even more flexibility and creativity in designing unique bathrooms. TOTO is also providing an exclusive look at the company's visionary developments for the future of intimate hygiene.

#### Personal tours and conversations

Experts from TOTO will be on hand to provide a detailed overview of the company's products and take you on a personal tour of the extensive exhibition in the Forum.

Düsseldorf, January 2025 Reprint free of charge/Copy requested

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#### **Press Information**

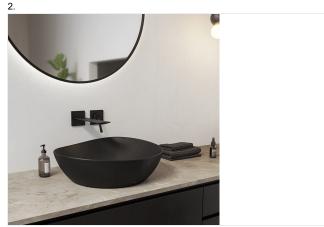
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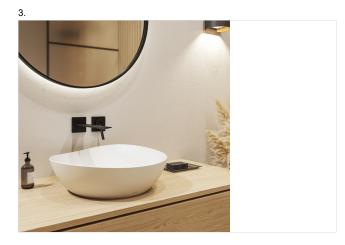
**1** TOTO is focusing on people and their needs for comfort, hygiene and convenience at their ISH 2025 installation in the expansive Forum – inspired by Japanese culture and philosophy. Photo: Messe Frankfurt

**2** New at ISH 2025: The asymmetrical TA Vessel is now available in an elegant matte black finish. Its organic design and velvety texture create a soft, balanced effect. Photo: TOTO

**3** The TA Vessel is made of Linearceram – an extremely thin, yet incredibly durable material. Blending modern design and high functionality, the asymmetrical vessel is also available in white with a sophisticated matte surface. The gentle curves and non-glossy finish combine for an understated aesthetic. Photo: TOTO







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#### About TOTO Europe

TOTO, one of the world's leading sanitary ware companies with 36,000 employees world-wide, has an unwavering focus on people and their well-being. Since its foundation in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts – entering the European market in 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene, integrating easy-to-use technologies into their product designs in a smart, nearly invisible way. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories. The company can look back on over 40 years of success in developing and manufacturing WASHLET, having sold over 60 million of them world-wide so far.

TOTO is strongly committed to improving people's well-being – as well as that of our planet. TOTO joined Initiative RE100 with the goal of becoming an emissionfree company and is working towards achieving carbon neutrality at all its locations by 2050 – primarily through the consistent use of renewable energies. In 2021, TOTO received certification from the <u>Science Based Targets</u> Initiative (SBTi) for adopting targets in line with Paris Climate Accord. By selling and developing products that save water, the company is helping conserve resources each and every day. Sustainable products will make up 83% of TOTO's portfolio by 2030 – with innovative technologies dramatically cutting water consumption. With these steps, TOTO is pursuing complete climate neutrality by 2050 – see our <u>Integrated Report 2024</u> for more details.

More about TOTO: eu.toto.com

**QR-Code der Medieninformation** 



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