Media information TOTO

## **NEW WASHLET MODELS WITH AN ADDED EXTRA**

TOTO offers an optional automatic flush option with its Prime Edition WASHLET RW and SW models, as well as RX EWATER+ and SX EWATER+. This touch-free feature ensures even greater hygiene and comfort in the bathroom.



1 Simple and elegant, an absolute top class WASHLET in terms of hygiene and comfort: The new TOTO Prime Edition RW. The new model includes an automatic flush feature. Photo: TOTO Europe

TOTO consistently manages to bring more cleanliness and convenience into the bathroom with its ingenious extras. The four latest WASHLET models, RW, SW, RX EWATER+ and SX EWATER+ incorporate all of the available comfort and hygiene technologies people could want. Now, TOTO has taken this to the next level: with an optional automatic flush available with these models.

For some users, this one fewer touch means a lot more comfort. Once the user leaves WASHLET, the device automatically detects whether the flush should be large or small based on the amount of time spent sitting on the toilet – and activates the flush accordingly. If the user spends between 6 and 30 seconds, the "small" 3-litre flush is activated – and the "large" 4.5-litre flush if the time is longer than 30 seconds.

Named the "World No. 1 Brand" several times for shower toilet sales, TOTO impresses with its RW and SW Prime Edition, as well as WASHLET RX EWATER +, SX EWATER +: all showing the brand's unique expertise and while expanding its proven hygiene and comfort technologies.

## Press office UK:

INDUSTRY PUBLICITY Phone: +44 (0) 20 8968 8010 hq@industrypublicity. co.uk

## Press office Europe:

Anja Giersiepen anja.giersiepen @toto.com

TOTO on the Internet: gb.toto.com



Overview of the hygiene and comfort technologies available in the new WASHLET models:

- · Optional with an automatic flush feature
- EWATER+ to clean both the ceramic and wand jet with electrolysed water, which has an antibacterial effect
- PREMIST to cover the toilet bowl with a fine mist of water, because it is more difficult for dirt to stick to moist ceramic
- The powerful TORNADO FLUSH thoroughly cleans the entire toilet bowl
- The special, durable CEFIONTECT glaze ensures a beautiful, long-lasting surface and largely prevents bacteria or dirt from accumulating in the toilet bowl.

For more information about WASHLET, see the TOTO website: gb.toto.com/washlets

Düsseldorf, May 2020 Reprint free of charge/copy requested **TOTO** 



**1** WASHLET RW, SW, RX EWATER+ and SX EWATER+ are available with an optional automatic flush. TOTO developed its own frame system for this very purpose. Photo: TOTO Europe

**TOTO** 









**2,3** All TOTO WASHLET models provide the utmost in comfort – and some even include extras: WASHLET RX EWATER + and SX EWATER+ in rounded and angular form are now available with the new optional automatic flush. Photos: TOTO Europe

**4, 5** The new TOTO WASHLET RW and SW are available with the optional automatic flush. Photos: TOTO Europe

**TOTO** 

## **About TOTO**

Bei TOTO steht der Mensch und sein Wohlbefinden im Mittelpunkt. Dabei vereint das japanische TOTO focuses on people and their well-being, developing products that combine modern design and extensive expertise. The Japanese company perfects its technologies over decades, incorporating them into innovative products in an understated, easy-to-use way. Established in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts for the European market since 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene, integrating technologies into their product designs in a smart, nearly invisible way while prioritising hygiene and resource conservation. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories – all created in close collaboration with renowned designers. The company celebrated its 100th birthday in 2017. In 2018, the international market research institute Euromonitor named TOTO the "World's No. 1 Brand" in shower toilet sales. TOTO was also one of the first ten manufacturers to receive the seal of quality from Germany's Central Association of Plumbing, Heating and Air Conditioning (ZVSHK) along with the group's "Certified Manufacturer – Quality, Safety, Service" certification in 2019. TOTO employs 30,000 people world-wide.

Read more about TOTO online: gb.toto.com