

TOTO AT SHK 2020 / PREVIEW

TOTO focuses its entire exhibition at the upcoming SHK Essen (10-13 March) on the latest WASHLET™ technologies, wellness and design.



1 One of TOTO's highlights at the SHK Essen trade show is the Prime Edition RW WASHLET™ – the culmination of TOTO's extensive expertise.

Photo: TOTO Europe

From the starter to the luxury model – TOTO is focusing exclusively on WASHLET™ at this year's SHK trade show. The new models have slim, timeless and elegant looks that complement practically every interior style. Among the newcomers in the company's portfolio include the RX, SX and Prime Edition RW models. The Japanese market leader, named "World's No. 1 Brand" in shower toilet sales, continues to impress people around the globe with its unparalleled expertise in the continuous development of WASHLET™ technologies.

All WASHLET™ models allow people to enjoy the utmost in wellness, hygiene and comfort in their own baths. One milestone is RW WASHLET™ from the Prime Edition, which unites all proven hygiene features in a single product.

Trade show visitors now have the unique opportunity to explore the individual Ewater+, Premist, Tornado Flush and Cefiontect technologies in the technology space. These are exclusively available from TOTO – and make using WASHLET™ a truly unique experience.

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The most important TOTO hygiene technologies at a glance:

- Ewater+ cleans the ceramic and wand jet with electrolysed water for an antibacterial effect
- Premist covers the toilet bowl with a fine mist of water, which makes it harder for waste to stick
- The powerful Tornado Flush thoroughly cleans the entire toilet bowl
- The durable special Cefiontect glaze not only guarantees a beautifully clean surface, but helps prevent bacteria or waste from accumulating in the bowl

More information about WASHLET™ is available on the TOTO microsite:
<https://gb.toto.com/washlets>

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2 All TOTO WASHLET variations deliver the utmost in comfort – and some models also include some unique extras: The angular SX Ewater+ can include the optional Ewater+ technology to clean the wand jet as well as an automatic descaling feature. Photo: TOTO Europe

3 The wand jet automatically cleans itself thoroughly, both inside and out, every time WASHLET is used. The cleaning process uses Ewater+, a hygiene technology exclusively available in TOTO products. Photo: TOTO Europe

4, 5 Users can easily operate WASHLET features using a remote control. The language settings are easy to change, and German is now available. The symbols are self-explanatory and easy to understand. You can change the position, pressure and temperature of the water spray to your liking. The memory function stores preferences for up to two users. Photos: TOTO Europe

About TOTO

TOTO focuses on people and their well-being, developing products that combine modern design and extensive expertise. The Japanese company perfects its technologies over decades, incorporating them into innovative products in an understated, easy-to-use way. Established in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts for the European market since 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene, integrating technologies into their product designs in a smart, nearly invisible way while prioritising hygiene and resource conservation. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories – all created in close collaboration with renowned designers. The company celebrated its 100th birthday in 2017. In 2018, the international market research institute Euromonitor named TOTO the “World's No. 1 Brand” in shower toilet sales. TOTO was also one of the first ten manufacturers to receive the seal of quality from Germany's Central Association of Plumbing, Heating and Air Conditioning (ZVSHK) along with the group's “Certified Manufacturer – Quality, Safety, Service” certification in 2019. TOTO employs 30,000 people world-wide.

Read more about TOTO online: gb.toto.com

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