

A PLUS IN EVERY RESPECT

Better, cleaner, more comfortable: Wand jet cleaning with EWATER+ and automatic descaling are new features now available in TOTO WASHLET™ RX and SX.



Making something good even better is typically Japanese – and characteristic for TOTO. This is exactly what the company is striving for with two new WASHLET™ models, RX and SX. The timelessly elegant models, available in angular and rounded designs, now come equipped with new features: EWATER+ to clean the wand jet, and an automatic descaling function. These technologies were previously reserved for the more exclusive WASHLET™ segment. The new models are called RX EWATER+ and SX EWATER+, and are available today.

Before now, only more premium-priced TOTO WASHLET models were available with the EWATER+ cleaning function and automatic descaling feature. Starting in September 2019, these two exclusive technologies will be standard in the RX and SX models, as clearly reflected in their new names: RX EWATER+ and SX EWATER+. This makes the two timelessly elegant models, known for their outstanding value for money, even more interesting – especially for new, potential customers who want to invest in their first WASHLET™.

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“TOTO has taken the next step with EWATER+. After all, the company always wants to provide its customers with the best possible hygiene – which includes cleaning the wand jet, the key element of WASHLET™, with antibacterial EWATER+,” explained Hubertus Büggemann, Sales Director at TOTO Europe GmbH in Germany.

Electrolyzed water is antibacterial – and completely safe for the environment

EWATER+, which has strong antibacterial properties, is produced by electrolyzing the chloride ions in tap water. It doesn't contain any chemicals or cleaners. Over time, EWATER+ returns to its original form as regular tap water, making it completely safe for the environment. The wand jet is cleaned inside and out with EWATER+ before every use. Even if WASHLET™ isn't used over an extended period of time, the wand jet cleans itself regularly to ensure that it is always consistently hygienic.

A constantly hygienic WASHLET™

The automatic descaling function is now one of the standard features available in the two WASHLET™ models RX EWATER+ and SX EWATER+. WASHLET™ automatically indicates when it's time for descaling. All of the information needed for descaling is included with the product, and also provided on TOTO's website. Users can run the descaling program quickly and easily using a recommended commercially available descaler. They simply need to fill the descaler in WASHLET™ using the provided funnel and start the descaling programme using the remote control. WASHLET™ does the rest, and the cleaning process only takes about an hour.

The innovative features should help users enjoy a thoroughly clean, well-functioning WASHLET™ without a great deal of effort. Even after years, it should still be as clean as before its first use.

Düsseldorf, August 2019

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1 The wand jet on WASHLET™ models RX and SX automatically cleans itself thoroughly with antibacterial EWATER+ both inside and out after use. TOTO is the only company to offer this hygiene technology. Photo: TOTO Europe

2 The PreMist feature ensures the best possible hygiene from the first moment. It sprays the toilet bowl with a fine mist of water prior to use, making it more difficult for waste to stick to the ceramic surface. Photo: TOTO Europe

3 This is how EWATER+ works: Tap water is electrolyzed, which gives it a low, slightly acidic pH value. The wand jet uses this electrolyzed water for cleaning after each use. It has antibacterial properties, but also keeps dirt, limescale and mould from accumulating. It then returns to the water cycle without harming the environment. Photo: TOTO Europe



4, 5 The timelessly elegant WASHLET™ RX EWATER+ from TOTO: The new EWATER+ cleansing feature and automatic descaling help keep WASHLET™ clean and working perfectly for years to come. Photo: TOTO Europe

6, 7 The angular WASHLET™ SX EWATER+ includes two new technologies: EWATER+ to clean the wand jet, and an automatic descaling function. Photo: TOTO Europe

About TOTO Europe GmbH

TOTO focuses on people and their well-being, developing products that combine modern design and extensive expertise. The Japanese company perfects its technologies over decades, incorporating them into innovative products in an understated, easy-to-use way. Established in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts for the European market since 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene.

TOTO products integrate technologies into their designs in a smart, nearly invisible way, while prioritising hygiene, resource conservation and comfort. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories – all created in close collaboration with renowned designers. The company celebrated its 100th birthday in 2017 and was named the “world's no. 1 brand” for shower toilet sales by international market research institute Euromonitor International in 2018. TOTO employs 30,000 people world-wide.

Read more about TOTO online: gb.toto.com

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