

THE NEW PRIME EDITION

TOTO introduces the elegant WASHLET™ RW and the new Prime Edition collection – for very personal wellness rituals in the bath.



1 With its timeless design, the elegant WASHLET™ RW from TOTO blends seamlessly into all kinds of bathroom architectures and styles. More than any other product, WASHLET™ has taken our daily rituals in the bath in a new direction – especially the new Prime Edition RW model.

Photo: TOTO Europe

The new, appealing and elegant WASHLET™ RW is the culmination of TOTO's wealth of expertise: All of the experience and learnings from nearly 40 years of WASHLET™ production and over 50 million units sold have contributed to the RW model, TOTO's new Prime Edition. Offering both familiar and new comfort technologies, this model gives people an opportunity to enjoy a very exclusive product at an attractive price. Ensuring wellness and comfort in the bath for as many people as possible is TOTO's main focus.

Some inventions have transformed people's living habits so dramatically that we think of them as milestones – like the smartphone, internet, email, television, etc. These inventions have taken our daily rituals in a new direction.

The invention of WASHLET™ is one of these – it is changing our everyday habits in the bath. Many users describe using TOTO WASHLET™ as “enriching” to their lives. The Japanese market leader, honoured multiple times as the “world's no. 1 brand” in shower toilet sales, convinces consumers with its unique expertise in the ongoing development of WASHLET™ technologies. The RW model from the Prime Edition is a new milestone: It combines all of TOTO's proven hygiene features in one product, allowing people to enjoy the ultimate in wellness, hygiene and comfort in their own bathrooms.

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The right product for personal wellness rituals

More and more people in Europe also have the need to unwind after their busy days and recharge their batteries in the bath. In Japan, spending time in the bath is a daily ritual that many people find fascinating. TOTO provides a wealth of inspiration with WASHLET™ and many other products to help people create their own personal wellness rituals.

Clean Synergy: Prime Edition offers hygiene you can count on

“Clean Synergy” is how we describe the interplay of the individual hygiene technologies only available from TOTO: EWATER+, Premist, Tornado Flush and CeFiONtect. Together, these features make using WASHLET™ a truly unique experience.

The new RW Prime Edition model integrates all of the features that only TOTO has to offer:

- **Ewater+** cleans both the ceramic toilet bowl and wand jet with electrolysed water, which has antibacterial properties
- **Premist** sprays the toilet bowl with a fine mist of water, which makes it more difficult for dirt and waste to stick
- The powerful **Tornado Flush** thoroughly cleans the entire toilet bowl
- **CeFiONtect** is a special glaze that keeps the surface looking brilliant for years, and also keeps bacteria or waste from accumulating in the bowl

WASHLET™ offers years of enjoyment

Water hardness in Great Britain varies by region. This means that people need to frequently descale their devices to ensure that they work properly for extended periods of time. TOTO's RW model has two descaling options: Automatic descaling starts the descaling programme by remote control and uses commercially available descaling products. With manual descaling, people simply remove the wand jet and place it in a descaler for cleaning. WASHLET™ RW flashes a light to indicate when descaling is needed.

The Prime Edition WASHLET™ RW combines appealing design with great hygiene features, outstanding comfort and an attractive price.

Düsseldorf, September 2019

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2 – 6 Well-designed and timelessly elegant from every perspective, with outstanding technologies and features: the new TOTO WASHLET™ RW in the new Prime Edition. We coined the term “Clean Synergy” to describe the interplay of the individual hygiene technologies only available from TOTO: EWATER+, Premist, Tornado Flush and CeFiONtect. Together, these features make using WASHLET™ a truly unique experience. Photos: TOTO Europe



People can access WASHLET™ features with the simple and convenient remote control. The new RW also has its own exclusive, easy-to-use remote control. You can select your language, including English. The symbols are clear and straightforward, allowing you to adjust the position, water pressure and temperature of the spray as needed. The memory feature can save the individual preferences of up to two users. Photo: TOTO Europe

About TOTO Europe GmbH

TOTO focuses on people and their well-being, developing products that combine modern design and extensive expertise. The Japanese company perfects its technologies over decades, incorporating them into innovative products in an understated, easy-to-use way. Established in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts for the European market since 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene.

TOTO products integrate technologies into their designs in a smart, nearly invisible way, while prioritising hygiene, resource conservation and comfort. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories – all created in close collaboration with renowned designers. The company celebrated its 100th birthday in 2017. TOTO employs 30,000 people world-wide.

Read more about TOTO online: gb.toto.com

Düsseldorf, August 2019

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